

natural gas is not poisonous...

It does not contain carbon monoxide, the cause of so-called "Gas Poisoning." However, when burning gas or any fuel, carbon monoxide can be produced by lack of air, improperly working appliances or poor flue conditions. As a basic precaution be sure that flue connections and venting are always in perfect working order — unobstructed and properly fitted.

gas is a marvelous servant

Whether you use it for cooking, to heat water, dry clothes, heat or air-condition your house, natural gas is a marvelous servant, especially when conserved and used properly. Gas is dependable. Natural gas has a safety record that is outstanding. We work constantly to keep it that way.

FOR EMERGENCIES - CALL

Gas Leak Emergency Number: 1-877-817-3119

LA CROSSE COUNTY - 911
HOLMEN
LA CROSSE
NEW AMSTERDAM
ST. JOSEPH RIDGE
WEST SALEM
BARRE MILLS

ST. CROIX COUNTY - 911
BURKHART
HOLLTON
HUDSON
ROBERTS
SOMERSET

VERNON COUNTY - 911
COON VALLEY
LAFARGE
VIOLA
VIRGOVA
WESTBY

BUFFALO COUNTY - 911
MONDOVI

MONROE COUNTY - 911
CASHTON
PORTLAND

POLK COUNTY - 911
EAST FARMINGTON

RICHLAND COUNTY - 911
VIOLA

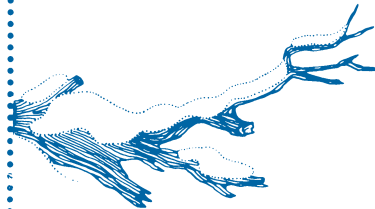
TREMPEALEAU COUNTY - 911
ARCADIA
ELEVA
ETTRICK
GALESVILLE
INDEPENDENCE
PLEASANTVILLE
STRUM
TREMPEALEAU
WHITEHALL

MIDWEST NATURAL GAS, INC. OFFICES

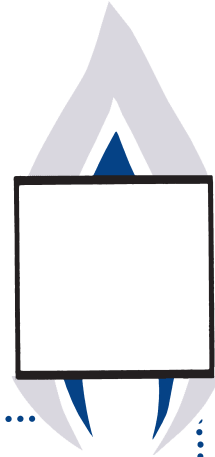
GALESVILLE/LACROSSE	1-608-781-1011
SOMERSET	1-715-247-5279
WESTBY	1-608-634-4817
INDEPENDENCE	1-715-985-5500



Keeping your home safe
is the reason
we've put an odor
on this folder.



Look inside and see why.



Scratch the center of the flame ... and let your family sniff.

Natural gas is odorless. The odor you smelled when you sniffed the flame is a chemical we add to natural gas so you can detect even the smallest amount that might escape. Everyone should be able to recognize it and associate it with natural gas.

If you ever smell this odor: LEAVE YOUR HOUSE...DO NOT LIGHT A MATCH... DO NOT TURN LIGHTS ON OR OFF...DO NOT USE A CELLULAR PHONE INSIDE THE HOUSE...CALL US IMMEDIATELY FROM A NEIGHBORS HOUSE OR A CELLULAR PHONE WHEN YOU ARE SAFELY OUTSIDE THE HOUSE. WE'LL HAVE A SERVICEMAN INVESTIGATE THE PROBLEM.

Natural gas has a safety record we can all be proud of. We are working hard to keep it that way.